

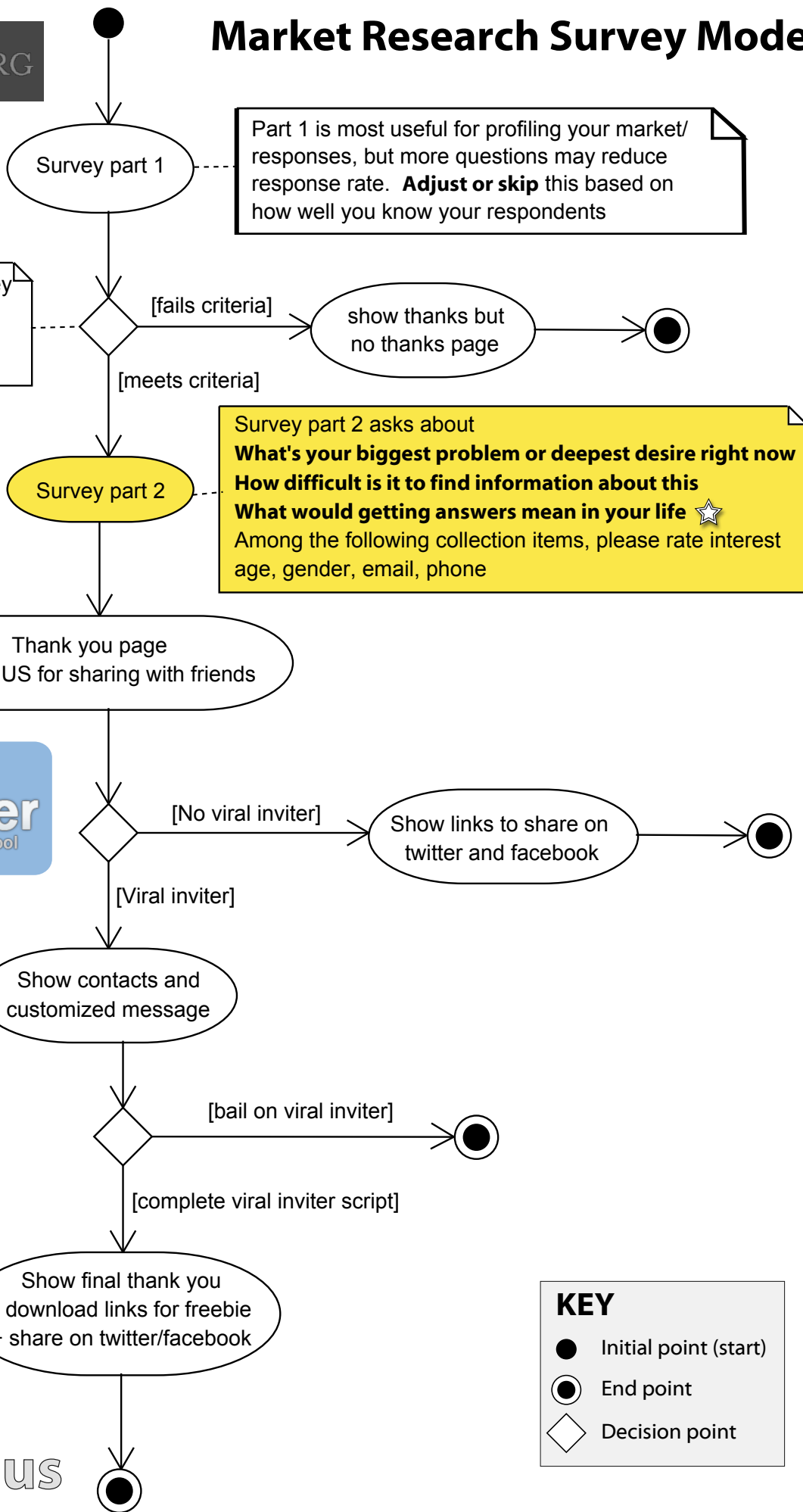
# Market Research Survey Model



<http://www.wordpress.org>



<http://www.surveygizmo.com>



Part 1 is most useful for profiling your market/ responses, but more questions may reduce response rate. **Adjust or skip** this based on how well you know your respondents

Optionally end survey if the respondent doesn't meet minimum criteria.

Survey part 2 asks about  
**What's your biggest problem or deepest desire right now**  
**How difficult is it to find information about this**  
**What would getting answers mean in your life** ☆  
 Among the following collection items, please rate interest age, gender, email, phone

Freebie could be a download or a Free DVD.



<http://openinviter.com/>

Themed format using <http://openinviter.com/> and combo canned / customized message

**KEY**

- Initial point (start)
- ⦿ End point
- ◇ Decision point